Sponsorship Levels

Presenting Sponsor | $50,000
• Two premier tables (16 guests)
• *Exclusive "Presented by"* naming rights
• Full-page ad in printed program (camera-ready artwork required)
• Logo inclusion on promotional materials
• Personalized recognition on social media and verbal recognition during event
• One MHA of Greater Houston training for your organization*

Mental Health Hero | $25,000
• Two premier tables (16 guests)
• Full-page ad in printed program (camera-ready artwork required)
• Logo inclusion on promotional materials
• Personalized recognition on social media and verbal recognition during event
• One MHA of Greater Houston training for your organization*

Mental Wellness Advocate | $10,000
• One table (8 guests)
• Half-page ad in printed program (camera-ready artwork required)
• Logo inclusion on promotional materials
• Name inclusion on social media group post and verbal recognition during event
• One MHA of Greater Houston training for your organization*

Mindfulness Champion | $5,000
• One table (8 guests)
• Name inclusion on promotional materials
• Name inclusion on social media group post

Freshmen Fellows | $2,500**
• Half table (4 guests)
• Quarter-page ad in printed program (camera-ready artwork required)
• Welcome recognition in printed program
• Name inclusion on social media group post and promotional materials

NEW for 2022!
Video Sponsor | $7,500
• Luncheon tickets (4 guests)
• *Exclusive "Video Sponsor"* recognition
• Name inclusion on promotional materials
• Name recognition on social media group post

*An MHA of Greater Houston professional will facilitate one virtual mental wellness training for up to 100 of your employees. You’ll choose from one of the following offerings: Mental Health 101, Let’s Talk Trauma (Trauma 101), or Self-Care & Burnout. Training must take place between January 2 and August 31, 2022.

** Freshmen Fellows sponsorship level is intended to welcome new, first-time supporters to the Treasures of Texas Luncheon and the MHA of Greater Houston Family.
Sponsorship Form

Treasures of Texas Luncheon
February 17, 2022 | The Briar Club

Name (as you wish it to appear in print)

Contact Name (if different than above)

Address
City
State
ZIP

Email
Phone

I/we support at the following sponsorship level:

- Presenting Sponsor | $50,000
- Mental Health Hero | $25,000
- Mental Wellness Advocate | $10,000
- Mindfulness Champion | $5,000
- Freshmen Fellows | $2,500
- Video Sponsor | $7,500

Payment Method

- I've enclosed a check for Mental Health America of Greater Houston
- Please send me an invoice for payment
- Please charge my credit card: [ ] ASAP [ ] January 2022 [ ] Other ____________
- I'm unable to join, but would like to make a donation of $______________

Name of cardholder

Credit card #
Exp.
CVV

Billing address

Signature

For information or assistance, please contact our development office at 713-523-8963 x472 or email costerhaus@mhahouston.org

Mental Health America of Greater Houston is a 501(c)(3) nonprofit organization. Tax ID: 74-1272394
A United Way of Greater Houston Agency since 1958

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