4TH ANNUAL
SCHOOL BEHAVIORAL HEALTH
CONFERENCE

ABOUT THE CONFERENCE

Why Do Students Act This Way &
What Can I Do About It?
The Kingdom Builders’ Center
6011 West Orem, Houston, TX 77098

Pre-Conference Policy Symposium
and Workshops
September 26, 2019

Conference Day
September 27, 2019

“There was so much to be gained! I have a new found
awareness on trauma and how it closely effects
education. There is much to be initiated! This was by
far the best conference I’ve ever attended during my
14-year career! Everything was truly outstanding.”

“As a result of the conference our campus has been
implementing more restorative practices on issues
arising between students. Our campus has also been
working towards providing training to our staff about
trauma and the effects it can have on students and
their ability to learn.”

“I absolutely love attending this conference. The price
is reasonable and the sessions are great!”

KEYNOTE SPEAKER

Timothy Shriver,
Co-founder and
current Board Chair for
the Collaborative for
Academic, Social, and
Emotional Learning
(CASEL) and Chairman,
Special Olympics.

FOR MORE INFORMATION

Contact us at:
sponsorship@mhahouston.org
or call Renae at 713.520.3474

www.mhahouston.org
Introduction: The Center for School Behavioral Health at Mental Health America of Greater Houston serves as a “living laboratory” for incubating innovative, cost-effective and replicable best practices. Our core methodology is collective impact for systems change.

The majority of individuals engaged in our work are child-serving individuals working in various capacities such as campus and district administrators, counselors/therapists, educators, nurses, campus resource personnel, and youth/case workers. We also engage parents, relatives, and youth, as well as elected and public officials, including school board members, legislators, and Texas Education Agency (TEA) personnel. Our team is actively working with TEA officials and legislators to ensure that children’s mental health is central to student wellbeing across the state of Texas.

Our School Behavioral Health Conference focuses on behavioral health interventions and outcomes for children in school settings to advance the knowledge and skills related to school mental health practice, research, training, and policy.

Who Attends: Since the inception of the conference attendance has grown from 300 to an anticipated 800 attendees this year invested in improving the wellbeing of Texas children and youth. In 2018, we had professionals from as far as California and Indiana attend.

“As a result of the conference, our counseling department provided training on trauma-informed classrooms.”
### 2019 SPONSORSHIP OPPORTUNITIES

Below are detailed descriptions of sponsorship opportunities. Please note that sponsorship packages can be somewhat tailored to allow for best return on investment.

<table>
<thead>
<tr>
<th>SCHOOL OF THOUGHT</th>
<th>LIFELONG LEARNER</th>
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<tbody>
<tr>
<td><strong>$25,000 – one available</strong></td>
<td><strong>$15,000 – two available</strong></td>
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<tr>
<td>• Eight (8) tickets to VIP keynote speaker event – evening of the pre-conference symposium</td>
<td>• Four (4) tickets to VIP keynote speaker event – evening of the preconference symposium</td>
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<tr>
<td>• Recognition of sponsorship at VIP keynote speaker event</td>
<td>• Recognition of sponsorship at VIP keynote speaker event</td>
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<tr>
<td>• Recognized as sponsor of conference day Keynote Speaker on the presentation screen before and after the keynote, as well as in the speaker introduction, and throughout the day</td>
<td>• Speaking opportunity on PRE-conference day to address all attendees (brief introduction and welcome)</td>
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<tr>
<td>• Speaking opportunity on conference day to address all attendees (brief introduction and welcome)</td>
<td>• Verbal recognition on conference day</td>
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<tr>
<td>• Largest exhibitor booth space at most visible location within exhibit area</td>
<td>• Premier exhibitor booth space</td>
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<tr>
<td>• Company name/logo listed on all marketing communications to potential attendees (Note: Save the Date to be published April 1, 2019—logo needed no later than March 26)</td>
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</tr>
<tr>
<td>• Reserved seating for up to six (6) persons for conference day keynote addresses</td>
<td>• Reserved seating for up to three (3) persons for conference day keynote address</td>
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<tr>
<td>• Logo on conference web page with a link to your website</td>
<td>• Logo on conference web page with a link to your website</td>
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<td>• Company name/logo prominently positioned on day of conference collateral</td>
<td>• Company name/logo prominently positioned on day of conference collateral</td>
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<tr>
<td>• Up to four (4) conference bag inserts, printed or giveaway item(s) provided by you</td>
<td>• Up to two (2) conference bag inserts, printed or giveaway item(s) provided by you</td>
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<tr>
<td>• Ad and acknowledgement on conference app</td>
<td>• Ad and acknowledgement on conference app</td>
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<td>• Acknowledgement as a sponsor in all press releases and through social media</td>
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<tr>
<td>• Speaking opportunity at the conference to address all attendees (brief introduction and welcome)</td>
<td>• Volunteer opportunities for members of your staff at the conference</td>
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<td>• Volunteer opportunities for members of your staff at the conference and Indiana attend.</td>
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Sponsorship opportunities continued on next page.
2019 SPONSORSHIP OPPORTUNITIES

Continued...

LESIONS LEARNED

$7,500 – one available

- Sponsorship of the conference app which allows attendees to navigate the program on their mobile devices. Sponsor has premier position through customized banner to be displayed on attendee devices.
- Two (2) tickets to VIP keynote speaker event – evening of the pre-conference symposium
- Premier exhibitor booth space
- Company name/logo will appear on most marketing communications to potential attendees
- Reserved seating for up to two (2) persons for conference day keynote address
- Up to two (2) conference bag inserts, printed or giveaway item(s), provided by you
- Company name/logo on conference web page with a link to your website
- Company name/logo prominently positioned on day of conference signage

A FOR EFFORT

$2,500 – four available

- Your company name/logo on screen during lunch
- Exhibitor booth space
- Reserved seating for up to two (2) persons for conference day keynote address
- Recognition at meal, snack, and beverage areas
- Your company name and logo will appear on most marketing communications to potential attendees
- One (1) conference bag insert, printed or giveaway item, provided by you
- Company name/logo on conference web page and on day of conference signage

MAKING THE GRADE

$5,000 – one available

- Your company logo on one side of the conference bag
- Two (2) tickets to VIP keynote speaker event – evening of the pre-conference symposium
- Exhibitor booth space
- Reserved seating for up to two (2) persons for conference day keynote address
- Up to two (2) conference bag inserts, printed or giveaway item(s), provided by you
- Your company name and logo will appear on most marketing communications to potential attendees
- Company name/logo on conference web page
- Company name/logo on day of conference signage

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www.mhahouston.org
Tim Shriver is a social leader, an educator, author, film producer, and entrepreneur. He is the Chairman of Special Olympics, and in that capacity he serves with over 4.4 million Special Olympics athletes and their families in 170 countries.

Shriver has been a part of an amazing team that has created exciting new Special Olympics programs in athlete leadership, cross-cultural research, health, education, and family support. Among them, Special Olympics Healthy Athletes® has become the world’s largest public health examination and education program for people with intellectual disabilities, and Special Olympics Project Unify has become a powerful new program promoting school-based social inclusion and unified leadership.

As part of his passion for promoting the gifts of the marginalized, Shriver has harnessed the power of Hollywood to share stories of inspiration and change, co-producing DreamWorks Studios’ 1997 release, Amistad, and Disney Studios’ 2000 release, The Loretta Claiborne Story. He is Executive Producer of The Ringer, a Farrelly Brothers’ film, and Front of the Class, a Hallmark Hall of Fame television movie. He has produced or co-produced shows for ABC, TNT, and NBC networks, and made broadcast appearances on The Today Show, Good Morning America, Meet the Press, CNN, the Stephen Colbert Show, and Real Time with Bill Maher. In 2014, Shriver wrote Fully Alive: Discovering What Matters Most, where he shares the life-changing impact of people with intellectual disabilities and their capacity to inspire others to find out about what matters most.

Before joining Special Olympics in 1995, Shriver was and remains a leading educator focusing on the social and emotional factors in learning. He co-founded and currently chairs the Collaborative for Academic, Social, and Emotional Learning (CASEL), the leading research organization in the field of social and emotional learning.

Shriver earned his undergraduate degree from Yale University, a Master’s degree in Religion and Religious Education from Catholic University, and a Doctorate in Education from the University of Connecticut. He is the recipient of numerous honors, including honorary degrees from Loyola University, New England College, Albertus Magnus College, University of Connecticut, Niagara University, University of Illinois, and Villanova University; the Medal of the City of Athens, Greece; the Order de Manuel Amador Guerrera of the Republic of Panama; the Connecticut Citizen of the Year Award; the U.S. Surgeon General’s Medallion; the Lions Humanitarian Award, the Quincy Jones Humanitarian Award, the Children’s Hospital Health System’s Friend of Children Award, and the “Bammy” Special Achievement in Education Award. In 2011 he was recognized by The Huffington Post as one of the top 100 Game Changers. He has authored articles in many leading publications including The New York Times, The Washington Post, The Huffington Post, and Commonweal Magazine.

Shriver is a member of the Council on Foreign Relations, and serves on the Board of the WPP Group, LLC. He and his wife, Linda Potter, reside in the Washington, D.C. area and have five children.
SPONSORSHIP FORM

Contact Person
_______________________________________________________________________________

Sponsor Name (as you would like it to appear) _______________________________________________
_______________________________________________________________________________

Email Address
_______________________________________________________________________________

Mailing Address City, State, Zip
_______________________________________________________________________________

Best number to reach you:
☐ office __________________________  ☐ cell phone _________________________________
_______________________________________________________________________________

Sponsorship Authorized Signature ______________________________________________________

We would like to support the Center for School Behavioral Health Conference in the following way:

☐ School of Thought $25,000 One Available
☐ Lifelong Learner $15,000 Two Available
☐ Lessons Learned $ 7,500 One Available
☐ Making the Grade $ 5,000 One Available
☐ A for Effort $ 2,500 Four Available

PREFERRED PAYMENT OPTION

☐ Enclosed is a check for $_______ made payable to: Mental Health America of Greater Houston

☐ I will call Judith in Accounting at 713.523.8963 x248

☐ Please charge my credit card
  ☐ Visa  ☐ MasterCard  ☐ Discover  ☐ AMEX
  in the amount of $______.

_________________________________________  ______________________________
Credit Card #  Exp. Date

Billing Address City, State, Zip
_______________________________________________________________________________

Name on Card
_______________________________________________________________________________

Signature
_______________________________________________________________________________

SEND TO

Mail Sponsorship Form and Payment to:
Mental Health America of Greater Houston
Attn: CSBH Conference, 2211 Norfolk St., Ste. 810, Houston, TX 77098
or email form to sponsorship@mhahouston.org

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